Social
Butterflies

Giving offline businesses **the online edge**

Our mission

We exist to give offline businesses the same **powerful marketing tools** that the online giants have.

Knowing who your customers are infinitely improves your chances of getting them to return and **spend more money** with you.

By using WiFi to give you the intelligence about who your customers are, enabling you to smartly remarket to those customers and receive **positive online reviews**, driving more new customers through your door.

Free WiFi
that gives your
business ROI

Customer experience

Logs into WiFi through branded login page with social media or email form

01

Customer data is added to your CRM with GDPR fully taken into consideration

Receives email communication relevant to their login or visiting patterns in your business

02

You automatically deliver your marketing messages to the right person at the right time

Request for feedback of visit received with redirection to review site if rated positively

03

Automated process to ask for opinions and get positive reviews online

Regularly receives email promotions and info through email and online ads

04

Effective remarketing campaigns, driving more customers back to your business
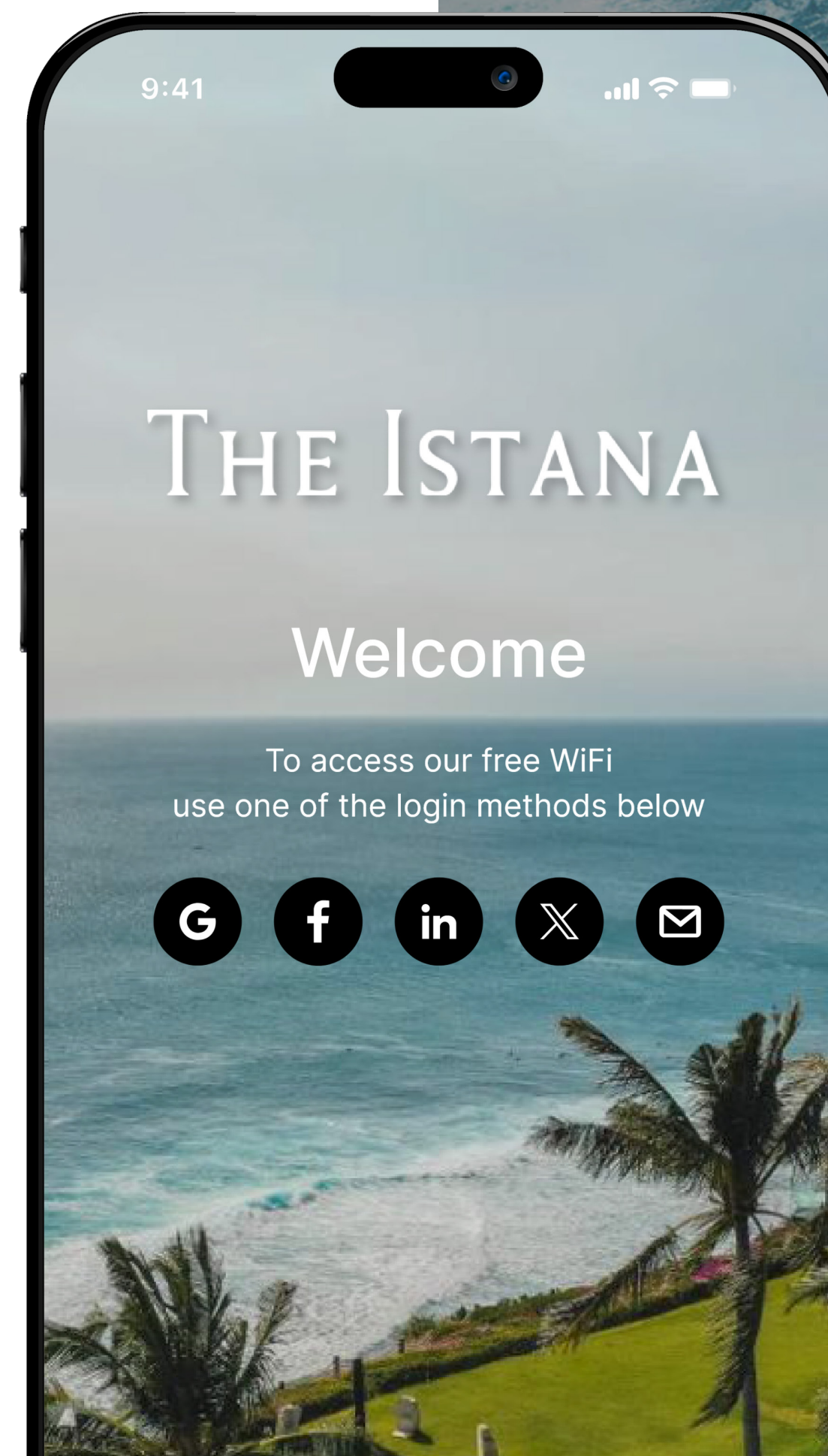
Your benefit

An amazing WiFi experience
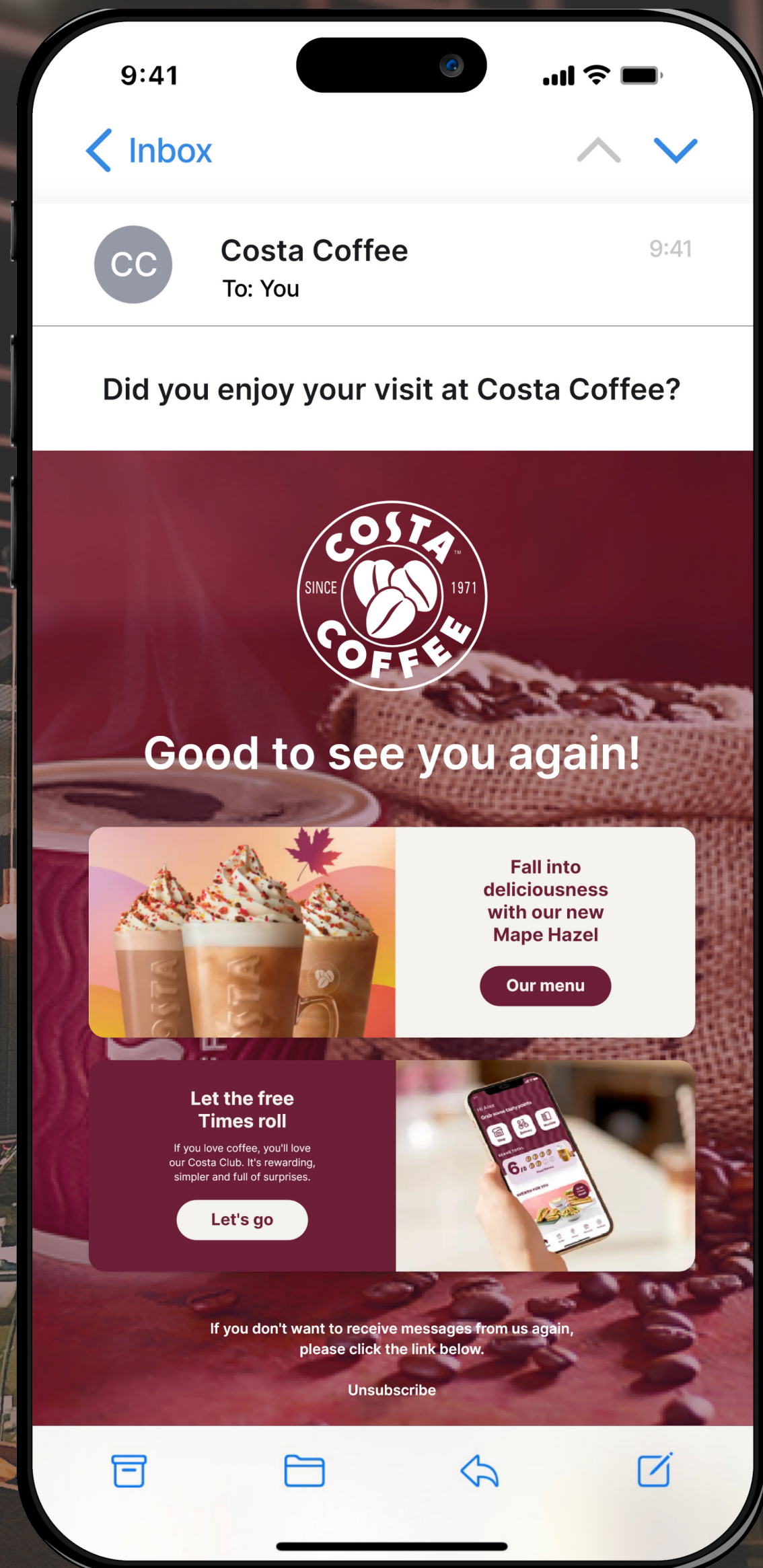
Branded & customisable
WiFi login pages

Login with
social media or email

Full compliance
with **GDPR** & data laws

Customer data
added to **CRM** online

THE ISTANA

Welcome

To access our free WiFi
use one of the login methods below

Your business
Your WiFi
Your branding

The right email at the right time

Smart Automations
Delivery rules based on interactions with your business, makes your messaging more relevant.

Drag-and-Drop Creator
At any time, easily create and edit your email campaigns with Social Butterflies WiFi's to use editor.

Powerful Possibilities
Delivery rules based on WiFi login, number of visits, time since last visit, upcoming birthday & more.
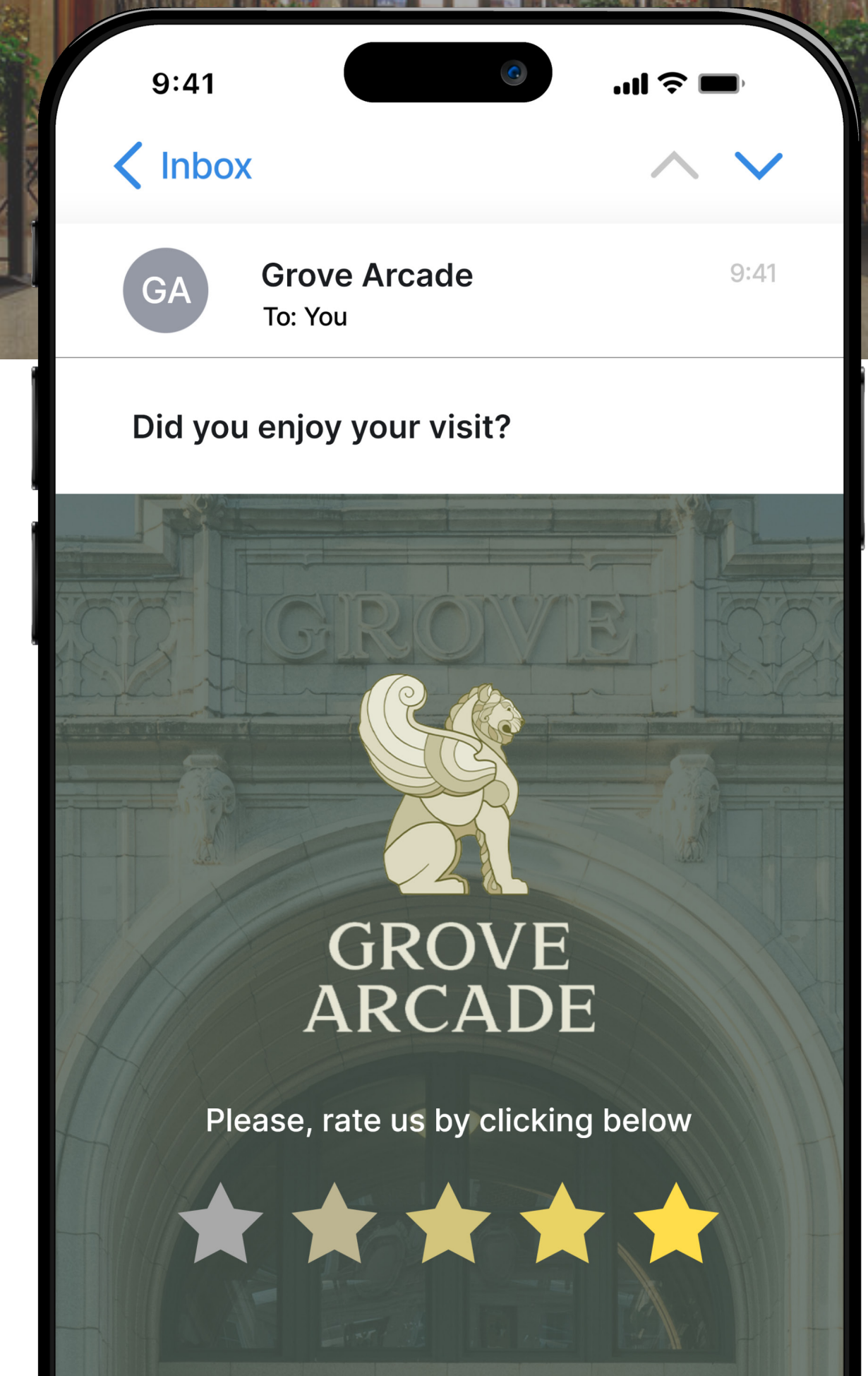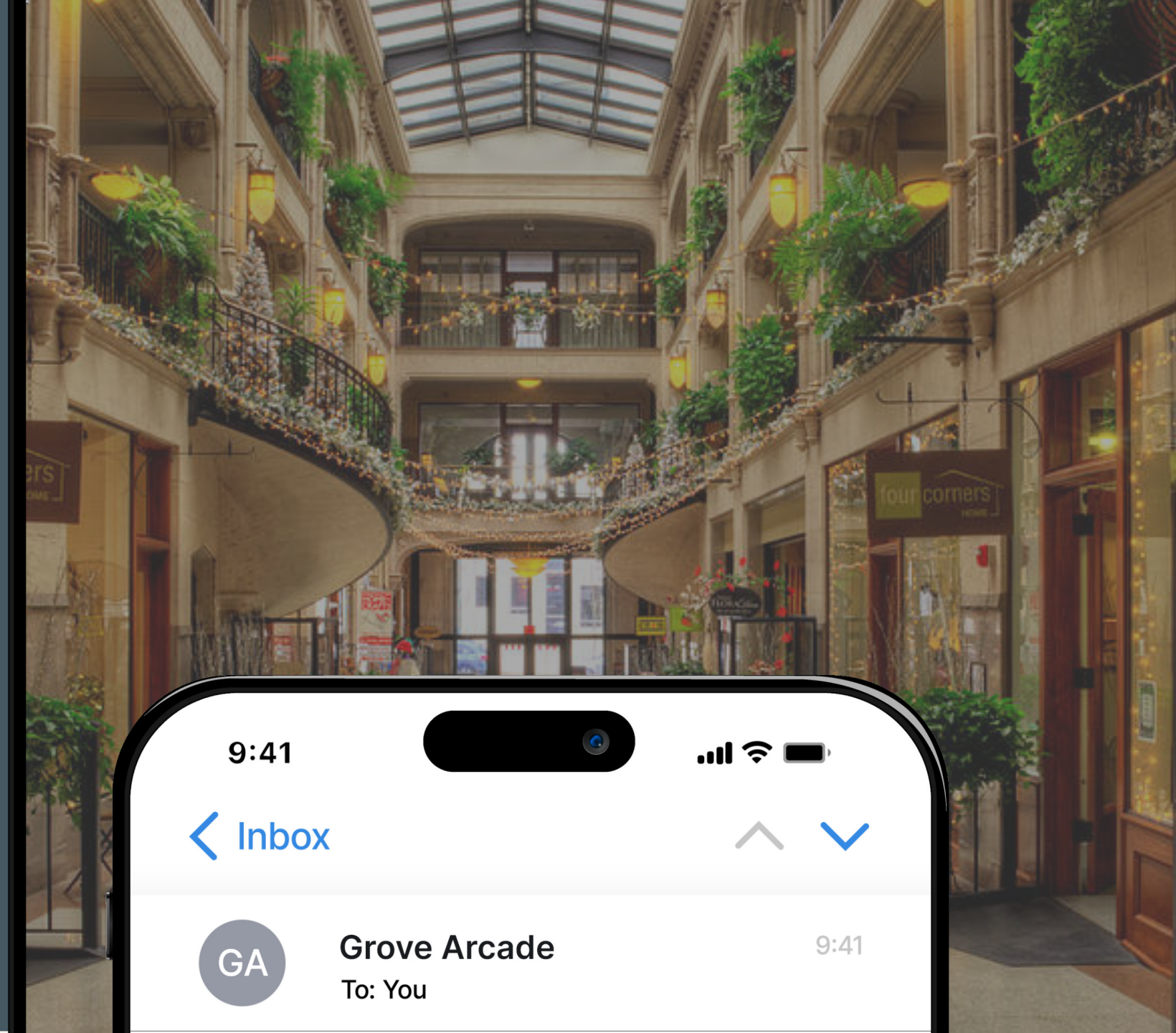
Positive online reviews

Ask every customer
Automatically send a review request after a customers visit with Social Butterflies WiFi.

Only positive reviews online
Automatically direct happy customers to your online review sites, boosting your local ranking.

Negative review interception
Unhappy customers are handled privately with reputation management tools.

BELMONTE
HOTEL KRYNICA-ZDRÓJ
★ ★ ★ ★ ★

Did you enjoy your stay
at Hotel Belmonte?

Please, rate us by clicking below

★ ★ ★ ★ ★

If you don't want to receive messages from us again,
please click the link below.

Unsubscribe

9:41

Inbox

GA **Grove Arcade**   9:41
To: You

Did you enjoy your visit?

GROVE ARCADE

Please, rate us by clicking below

★ ★ ★ ★ ★

Use the power of AI

Feedback Reply Suggestions

Let our ChatGPT powered agent write suggested replies to any negative customer feedback.

Feedback Analysis

ChatGPT will review your customer feedback and provide you analysis on what your business could do to improve customer satisfaction.

Multi-lingual support

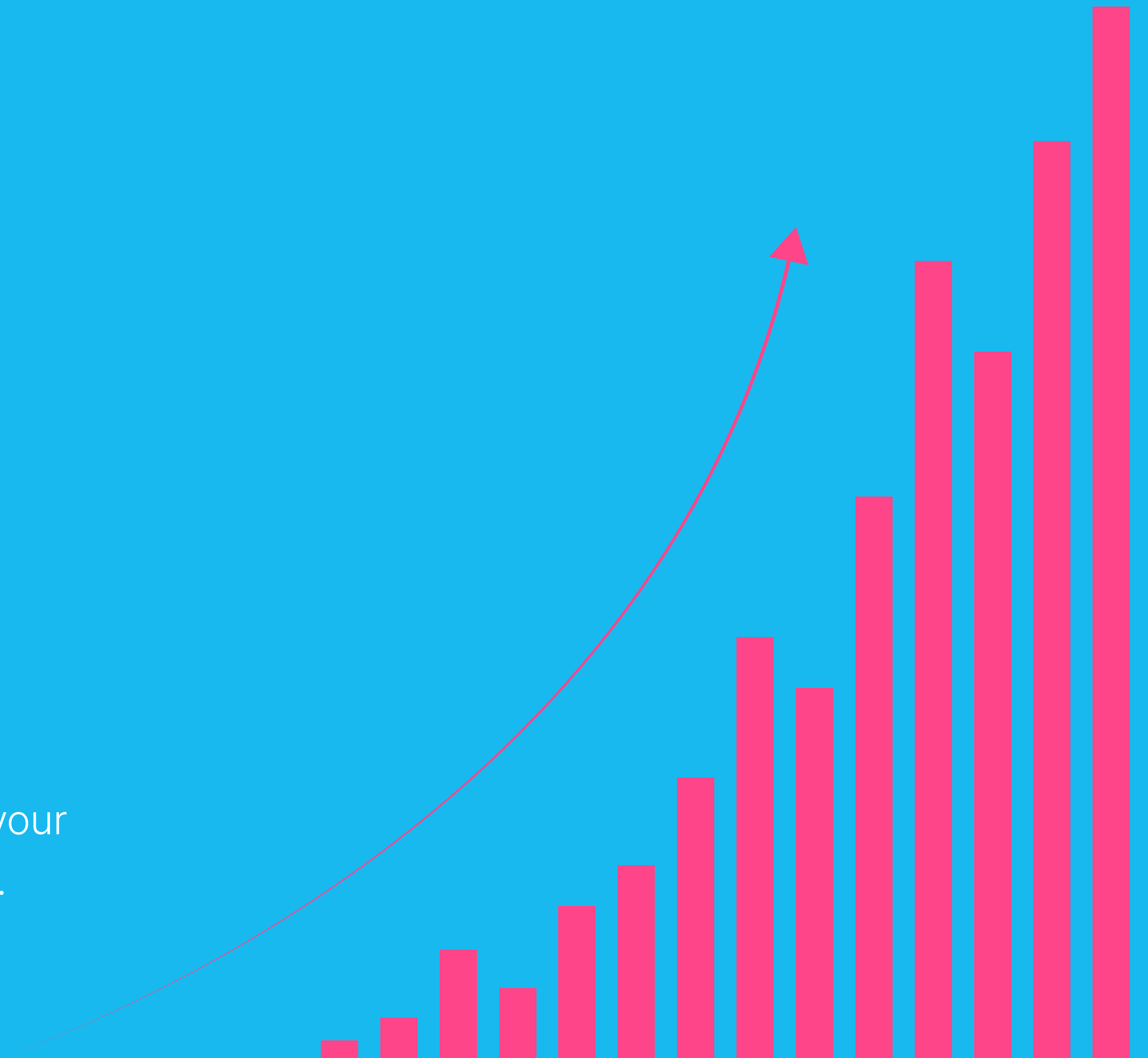Reply to your customers feedback in their own language.

Social
Butterflies

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Boost your online ad campaigns

Advertising Pixel's and Cookie's

Embed pixels and cookies from Facebook, Google, TikTok, Snapchat and X on all WiFi pages, so you can retarget your customers with online ad campaigns.
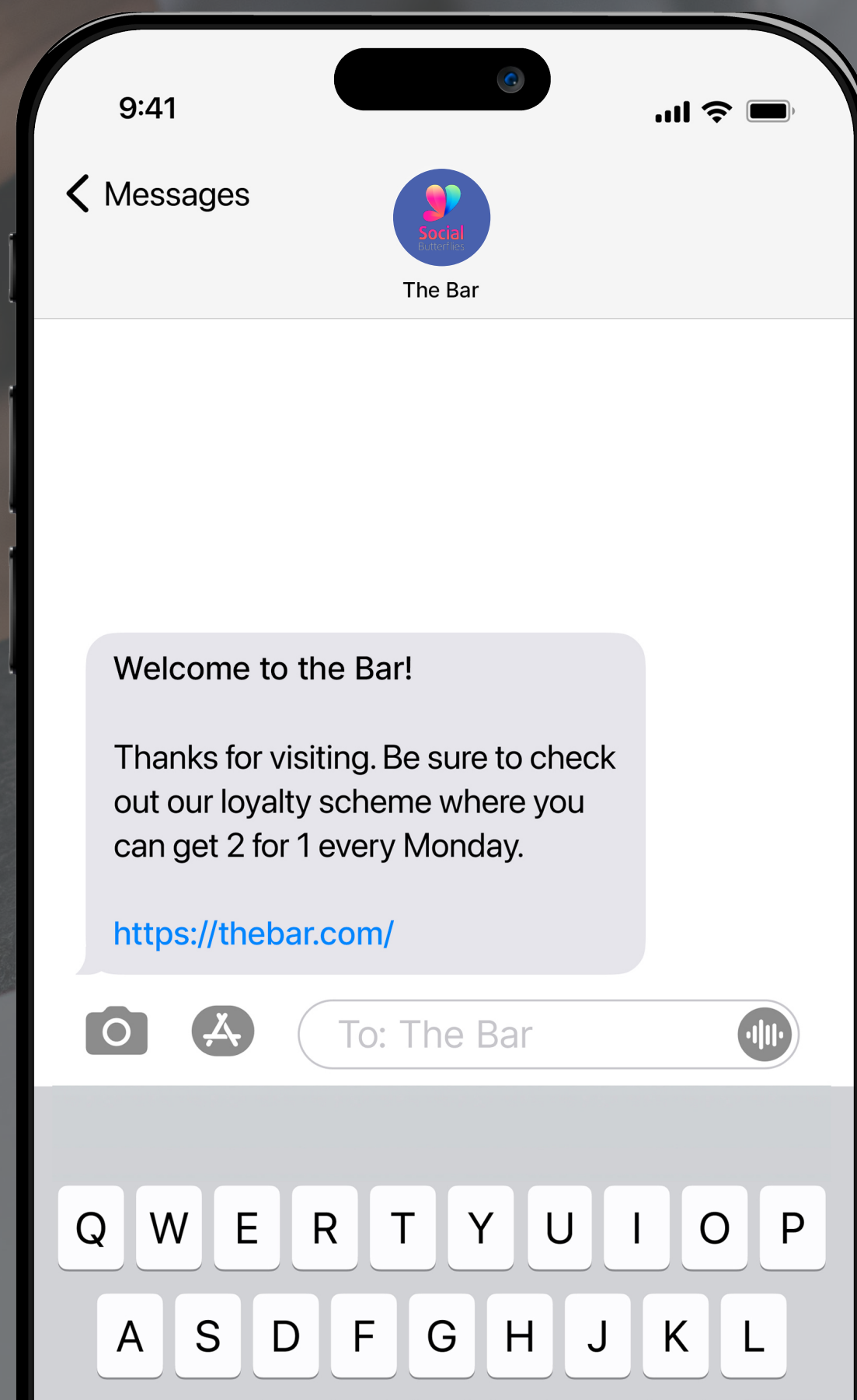
Smart Ad Targeting

Use our audience building tools and deliver your ads to your existing customers as they browse online & social media.

SMS marketing

Build a powerful SMS marketing database and get 98% open rate on your campaigns

9:41

< Messages

The Bar

Welcome to the Bar!

Thanks for visiting. Be sure to check out our loyalty scheme where you can get 2 for 1 every Monday.

https://thebar.com/

To: The Bar

Q W E R T Y U I O P

A S D F G H J K L

01 WiFi login with phone number verification

02 Action based SMS automations delivered customers

03 Deliver bulk SMS campaigns to entire database

24/7 dashboard access

Access your data & make content changes **in real-time**, at any time

Enterprise level permissions system and **access**

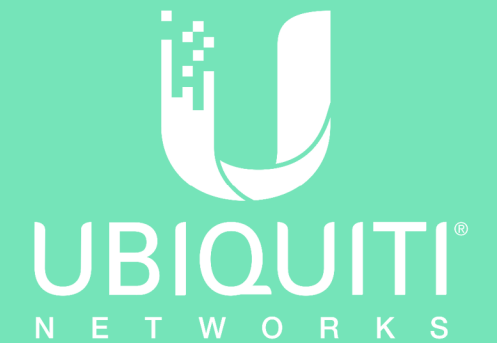Stats, CRM data, branding & campaigns, all in one place **from anywhere**

Hardware Compatibility

Social Butterflies WiFi can be installed directly on hardware from the worlds biggest hardware vendors

Ruckus WIRELESS

cisco Meraki

tanaza

UBIQUITI NETWORKS

MikroTik

aruba
a Hewlett Packard
Enterprise company

JUNIPER NETWORKS

AEROHIVE NETWORKS

Extreme networks

TELTONIKA

IgniteNet

HUAWEI

ZYXEL NETWORKS

FORTINET

GRANDSTREAM

tp-link

Alcatel·Lucent

We deliver amazing results

700%
more monthly reviews
between 2021-2023

HOTEL NUMBER ONE
★★★

>2.6m
monthly ad impressions
on average in 2023

FWD

250k
unique WiFi connections
in 2023

Artcaffē
coffee & bakery

Unprecidented review gains

700%

more monthly reviews

between 2021-2023

"Since the implementation of WiFi Marketing solution, we've been gathering reviews 700% faster. It has caused our rank to grow from 32nd to 19th place in just four months. This goes to show how important WiFi is as a tool for guest communication."

Lucas Pawlina, Marketing Director @ Hotel Number One

H

HOTEL NUMBER ONE

★ ★ ★

Phenomenal
Ad Impressions

>2.6m

monthly ad impressions
on average in 2023

*"Working with a WiFi Marketing solution to redirect their captive portal to
our ad delivery platform, we're getting millions of impressions on our ad
network which boosts our advertising revenue stream."*

Mlungisi Fakudze, CEO @ DigitalFWD
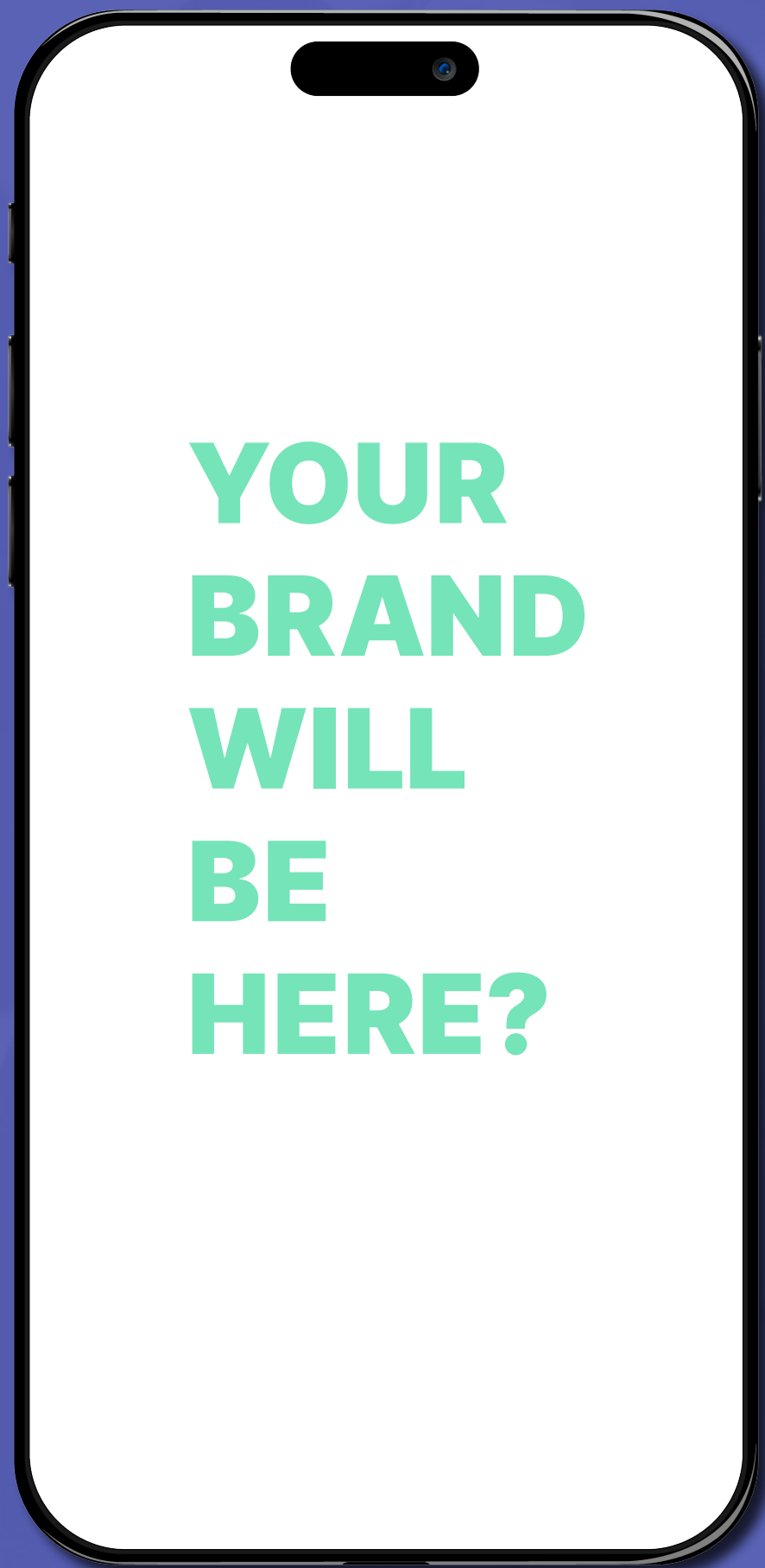
FWD

Remarkable CRM Growth

250k

unique WiFi connections

in 2023

"Since implementing WiFi Marketing solution across all of our coffee and restaurant outlets, our CRM has grown faster than ever and we have a constant flow of new and hot contacts into our systems, meaning our communications get to the best people, faster" -

Kori Maina, Marketing Director @ Artcaffe Group

Artcaffē
coffee & bakery

Join Social Butterflies

YOUR BRAND WILL BE HERE?

✉ hello@socialbutterflies.com

📞 (345) 517-7628

🌐 socialbutterflies.ky

Social Butterflies
wifi